

THE RECHABITE

STYLE GUIDE



BRAND STYLE GUIDE

INTRODUCTION

The intent of this document is to provide those using the The Rechabite brand with a set of guidelines to ensure that all visual communication material is presented the right way.

Please refer to this guide when producing any visual material that bears the The Rechabite brand.



PRIMARY LOGO

PREFERRED LOGO



The Rechabite "eye" logo in black or white is our preferred choice depending on your background colour.



Access to the black logo, [click here.](#)

Access to the white logo, [click here.](#)



MINIMUM SIZE FOR PRINT AND SCREEN



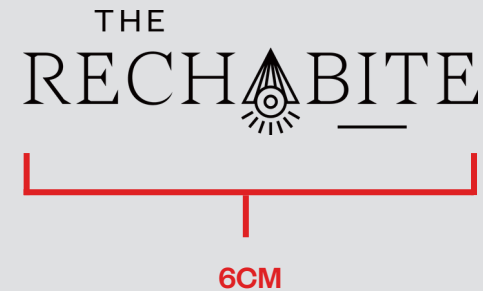
To make sure the logo is always clear and legible, there is a minimum size requirement. It is essential that the logo not appear any smaller than the sizes indicated. Please also be sure to maintain proportions and apply the required exclusion zone.

SCREEN



The minimum size that the ReChabite logo should appear on any screen application is 300px wide at 72dpi.

PRINT



The minimum that the ReChabite logo should appear on any print application is 6cm wide.



INCORRECT USAGE



DO NOT STRETCH OR DISTORT



DO NOT CHANGE COLOURS



DO NOT CROP



DO NOT PLACE ON AN ANGLE



DO NOT MODIFY LAYOUT



DO NOT EMBELLISH



DO NOT PUT IN BOX



POSTER DETAILS AND SIZES



To make sure details are clear, make sure the include the following on your poster:

- Date
- Door Time
- Event start time
- Ticketing details - either a QR code to the ticketing link, website to buy tickets, or The Rechabite website. See example below:

Vist megatix.com.au
OR
Vist therechabite.com.au

- Space and location - See example below:

**The Rechabite Hall, 224 William St,
Northbridge 6003**

Please make sure to supply the venue with the below poster sizes:

- 2x A2
- 1x A1
- 1x A0

Please include versions with bleed & crop marks and without.



KEY CONTACTS:

MARKETING TEAM

For Live Music and Club Bookings:

Kiera Owen – kiera@therechabite.com.au

For Performance and Cultural Bookings:

Shuling Wong – shuling@therechabite.com.au

THE RECHABITE OPENING HOURS:

Monday	CLOSED
Tuesday	CLOSED
Wednesday	5:00PM – 12:00AM
Thursday	5:00PM – 12:00AM
Friday	5:00PM – 02:00AM
Saturday	5:00PM – 02:00AM
Sunday	5:00PM – 12:00AM

CONNECT

Website: www.therechabite.com.au

Instagram: The Rechabite Hall - [@therechabitehall](https://www.instagram.com/therechabitehall)

